

April 21, 2004

PA BEST PLACES TO WORK FIRM HOSTS 5TH ANNUAL

“BRING YOUR CHILD TO WORK DAY”

FOR IMMEDIATE RELEASE

POTTSTOWN, PA – For the fifth consecutive year, Traffic Planning and Design, Inc. (TPD) will celebrate National “Bring Your Child to Work Day”, during which TPD plans to introduce employees’ kids to the principles of traffic control. TPD annually celebrates the event, scheduled for Thursday, April 22, to give children insight into their parent’s involvement at TPD and introduce them to fundamental aspects of transportation engineering.

While the main purpose of the event is for TPD’s employees to bring their children to work and show them what they do, the company takes the spirit of the event a step further by planning events and activities designed to entertain and educate the children. Activities planned for the day include the children participating in the design and building of a model Traffic Signal.

Prior to making the traffic signals, the children will have a Q&A session with a one of TPD’s transportation engineers to learn the history and workings of a real traffic signal, which will be present on-site. Past activities as part of TPD’s annual observation of “Bring Your Child To Work Day” have involved the construction of scale model bridges and the design of roadways.

TPD views this program as an important activity for employees and their children, and a key to cultivating a family-friendly atmosphere. This day gives the employees a chance to show their children the important work they perform for TPD and the community.

From offices in Pottstown, Harrisburg, and the Lehigh Valley, TPD specializes in providing transportation engineering, highway and bridge design, and environmental services to municipal, state (DOT), and private clients. TPD is currently ranked number 7 on the list of the Best Places to Work in PA and is also ranked by Civil Engineering News magazine as one of the Top 50 Civil Engineering Firms to Work For in the United States.

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