



TRAFFIC PLANNING AND DESIGN, INC.

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April 21, 2008

Green Light “GO” for TPD’s Ninth Annual “Bring Your Child to Work Day”

FOR IMMEDIATE RELEASE

POTTSTOWN, PA – On Thursday, April 24th, Traffic Planning and Design, Inc. (TPD) will host the company’s ninth annual “Bring Your Child to Work Day.” Employees will provide their children with insight into the average work day at the firm *Civil Engineering (CE) News* magazine has rated as one of the Top 25 Civil Engineering Firms To Work For in the United States. The theme of this year’s events will surround the vital role of Traffic Signal Design in transportation. This scheduled day of educational activities is aimed to inform employees’ children not only on the fundamentals of engineering, but to demonstrate how engineering contributes to the quality of life of local communities and their economy.

Vince DeFlavia, P.E., PTOE, a Principal of the firm, will lead an interactive signal design session. The workshop will illustrate how advances in traffic signal technology have allowed for improved roadway safety and access. Participants will learn how the implementation of preemptive traffic signal systems and fiber optic cable systems will significantly reduce emergency response time and positively impact public health and welfare.

This event provides TPD staff members with an opportunity to show their children the important work the company has performed for the community over the past 20 years. Furthermore, it demonstrates the importance the 135-member company places on providing a family-friendly atmosphere and promoting a healthy work-life balance.

From the newest office in Pittsburgh, to Pottstown, Harrisburg, and the Lehigh Valley in PA, and an office in Camden, NJ, TPD specializes in providing transportation planning, highway and traffic signal design, bridge design and inspection, environmental permitting, and construction management and inspection services to municipal, state (DOT), and private clients. TPD has been ranked as one of the Top 15 Best Places to Work in PA for five consecutive years and was recently honored with the distinguished Pinnacle Award for a continued commitment to maintaining growth and investing in exceptional workplace practices.

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