



January 13, 2010

FOR IMMEDIATE RELEASE

## **Local Transportation Engineering Firm Moves Up to 5<sup>th</sup> Best Place to Work in PA**

For the 7<sup>th</sup> consecutive year, judges for the annual Best Places to Work in Pennsylvania competition ranked Traffic Planning and Design, Inc. (TPD) among the Top 15 medium-sized companies on its prestigious list of the Top 100 Best Places to Work in PA. Contributing to Pennsylvania's infrastructure, workforce, and economic development for two decades, TPD is presently the highest ranked engineering firm in the state and currently ranks 5<sup>th</sup> overall among medium-sized companies of any kind.

Proving its dedication to employees, TPD's strategic plan during the current economic crisis is to expend financial resources to preserve human resources with a primary goal of "No Layoffs," which is a direct contributor to TPD's ranking. Despite the economic downturn, TPD has remained loyal to this policy and, according to TPD President Kevin L. Johnson, "ideally, the no layoff pledge will continue forever." In addition to the "No Layoffs" pledge, TPD promotes a continuing professional development program and flex-time policy that is extremely popular with employees.

Operating in five locations, TPD prides itself on working seamlessly as "One Company with Multiple Locations" as a way to leverage the considerable expertise of professional staff to achieve project success. TPD's strategically-located network of offices, progressive management structure, aggressive investment in technology, and priority on individual accountability enable the firm to provide high quality service, responsiveness, and local knowledge for the benefit of clients, teaming partners, and ultimately, the traveling public. In addition, TPD's "One Company with Multiple Locations" philosophy effectively addresses the two leading causes for employee turnover at "Best Places To Work," namely proximity to family and commuter travel time. As such, TPD's employee retention rate is among the best in the nation, averaging better than 99% over the past three years. The direct benefits to TPD's clients, teaming partners, and vendors include a cumulative knowledge base that grows exponentially, long-term relationships with TPD's project managers, and stability in every aspect of the organization, from engineering and business operations staff through to the management and ownership structure.

Since 1989, TPD has continually demonstrated a commitment to providing exceptional staff benefits, including financial support and flexible schedules to encourage a healthy Work/Life Balance and aggressive Professional Development. From PA offices in Pittsburgh, Pottstown, Harrisburg, and the Lehigh Valley, and a NJ office on the Camden Waterfront, TPD's 135 members specialize in transportation planning, highway and traffic signal design, bridge design and inspection, environmental permitting, and construction management and inspection services for a diverse range of clients in both the public and private sectors. Visit TPD on the web at [www.TrafficPD.com](http://www.TrafficPD.com). The complete list of winners is available at this link: [http://www.bestplacetoworkinpa.com/index.php?option=com\\_content&task=view&id=51](http://www.bestplacetoworkinpa.com/index.php?option=com_content&task=view&id=51).

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