



TRAFFIC PLANNING AND DESIGN, INC.

WWW.TRAFFICPD.COM

December 13, 2004

FOR IMMEDIATE RELEASE – Transportation Engineering Firm Ranks # 1 in Pennsylvania

As part of the **2004 Best Places To Work In PA** contest, the Great Place To Work Institute ranked **Traffic Planning and Design, Inc. (TPD)** as the No. 1 firm on the prestigious list of the best companies to work for in the Commonwealth. Competing firms all share one common element: a dedication to employee growth and satisfaction that reflects the exceptional quality of life found throughout Pennsylvania.

The Best Places To Work In PA survey and award program was designed to identify, recognize and honor exceptional places of employment in Pennsylvania, benefiting the state economy, its workforce and local businesses. The program identifies a total of 100 companies split into two groups: 50 medium sized companies (50-250 employees) and 50 large-sized companies (more than 250 employees).

Judges commended TPD's Professional Development Program which is individually tailored to each employee's career goals and funded to provide excellent training and client development opportunities. Other strengths for TPD included flexibility, strong family-friendly atmosphere, recognition of staff achievements, commitment to continuous improvement of policies and procedures, and good employee benefits structure.

“Not only is this recognition an honor,” says TPD's President, Kevin Johnson, “but it also reaffirms the importance of TPD's efforts to enable employees to effectively balance professional endeavors with family commitments, resulting in the firm's ability to attract and maintain a highly skilled staff.”

One of the firm's most attractive benefits is a focus on flexibility. Rather than dictate set work hours, TPD offers Flex Time, enabling employees to establish their own work hours. TPD's offices are never closed since each person can access the facilities 24/7/365. A high level of flexibility contributes to TPD's extremely low voluntary turn-over rate (less than 2%) which enables the firm to provide a stable work environment for employees and a high level of quality and efficiency to clients.

TPD is an 80-member organization specializing in transportation engineering and related environmental services for municipal, state (DOT), and private clients.

The list of 2004 Best Places To Work In PA is available on-line at www.bestplacestoworkinpa.com.

For more information, please contact:

Robyn Hall at (610) 326-3100 or via e-mail, rhall@trafficpd.com.

###