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FOR IMMEDIATE RELEASE

Pennsylvania Engineering Firm Ranks 5th in the Nation

Judges for the fourth annual CE News magazine Best Civil Engineering Firms To Work For Contest ranked Traffic Planning and Design, Inc., (TPD) as the No. 5 firm in its prestigious list of the top 50 best firms to work for in the United States.

All of the firms that participated in the contest completed an extensive questionnaire about workplace practices and allowed CE News to conduct an anonymous Employee Satisfaction Survey of their staff. The Employee Satisfaction Survey, written by CE News, was a new component to the contest this year. Previously, employee questionnaires were only required to be completed by staff members at the top tier firms. The new survey ensured that the employees' opinions — an inherently important aspect to this type of ranking — were considered strongly in assessing the many fine firms in the competition.

Although TPD had been ranked as number 28 and 41, respectively, in the previous two years of the contest, the inclusion of anonymous surveys to gain employee opinions of contestants' workplace practices catapulted the firm to number 5. TPD President, Kevin L. Johnson, P.E., stated, "TPD takes great pride in our 5th place ranking among so many excellent organizations, especially given the fact that the opinions of our staff members were included as a major portion of the competition this year. We have many talented individuals who successfully plan and design great engineering solutions, but a far greater challenge is designing an environment in which our employees can grow as professionals while balancing their personal obligations."

Johnson also noted the associated benefit realized by TPD's business partners. He stated, "our success in recruiting and maintaining a group of top-notch professionals means that our business partners can count on consistency in terms of both the high quality of our work and the stability of our staff.

Business partners know they will be working with the same engineers on their current project and projects years from now due to our extremely high employee retention rate of over 98%."

TPD is an 80-member civil engineering firm focused on transportation engineering and related environmental services. From offices in Harrisburg, Pottstown, and the Lehigh Valley, TPD serves public and private clients in PA, NJ, DE, MD and VA.

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